

BarChick – anyone for a drink?

As one of the bar resource's 'BarChicks', I provide timely expert guides to enjoying oneself amongst the myriad options of London's licensed premises. With ever-growing competition and ever-rising drink and food prices, an insider's view is increasingly valuable.

With a slight leaning towards sport and music (for they, in my eyes, keep the world turning), I've written a number of insightful articles founded on years of unwitting but keen research.

In preparation for the 2014 World Cup, my article 'Football pubs – atmosphere without attitude' cast its net across all four corners of our glorious capital in recommending suitable venues in which to enjoy the action. Following on from some gig tip-offs to the editors, I created a piece promoting smaller, lesser-known live music venues. The article 'Give a gig a go' again took in all points of the London compass in suggesting readers support up-and-coming bands and characterful (but often struggling) bars.

Writing about subjects of personal interest – although built on familiarity – it was important that basic information wasn't overlooked. However, in treating my research as a (completely dry, I might add) project phase, I was able to assemble the necessary details regarding opening times, door policies, pricing, food options, TV channels available and genres favoured.

The articles themselves are produced in a format which is consistent yet never limits the highlighting of hidden gems or unique selling points. Reviews are short, punchy and light-hearted in tone – but always informative and insightful in content.

Local knowledge

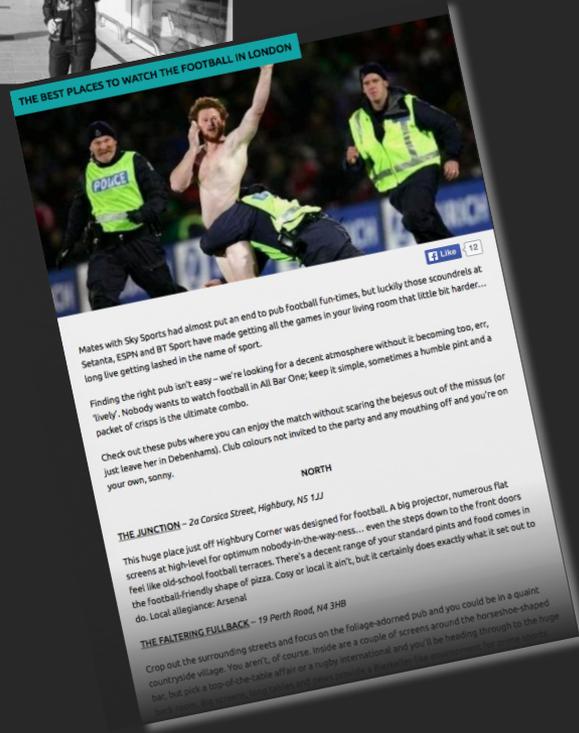
Having lived in Harringay, North London for a couple of years, I witnessed a quite sudden influx of bars and restaurants to the area. Keen to share this development with a select crowd, I posted the article to BarChick and also on my own website's blog.



RICHARD HAYLOCK



THE BEST PLACES TO WATCH THE FOOTBALL IN LONDON



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